

REMARKS

Reconsideration and withdrawal of the examiner's rejection under 35 USC § 112 is respectfully requested in view of the above amendments and the following remarks.

Claim Rejections

35 USC § 112

The examiner has rejected claims 1-5 under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. The examiner asserts the following:

It is unclear as to the orientation of the label and the graphics on the wall. The phrase in claim one (1), "said label and said wall contains graphics which complement each other, wherein said label contains graphics which form a first part of a scene and said wall contains graphics which form a second part of said scene" is vague and confusing. Are the label graphics directly over the wall graphics? Are the graphics of the wall and label side by side to form a complementary scene?

Allowable Subject Matter

The examiner states that claim 1 would be allowable if rewritten or amended to overcome the rejection(s) under 35 U.S.C. 112, 2nd paragraph, set forth in the Office Action.

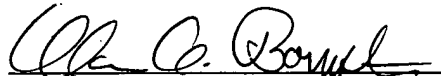
Claim 2-5 would be allowable if rewritten to overcome the rejection(s) under 35 U.S.C. 112, 2nd paragraph, set forth in the Office Action and to include all of the limitations of the base claim and any intervening claims. In response, claim 1 has been amended to clarify that complementary graphics contained on the wall underly the scene contained on the label. Support for this amendment is found on page 4, lines 10-12 and page 6, lines 14-19.

CONCLUSION

Claim 1 has been amended. Applicants submit that no new matter has been added by these amendments.

In light of the above amendments and remarks, applicants submit that all claims now pending in the present application are in condition for allowance. Reconsideration and allowance of the application is respectfully requested. The examiner is invited to contact the undersigned if there are any questions concerning the case.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Alan A. Bornstein", written over a horizontal line.

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